

March 18, 2011

To Whom It May Concern

Company Name: Milbon Co., Ltd. Title of Representative : Ryuji Sato, Representative Director and President (Code Number: 4919 – First Section of the Tokyo Stock Exchange) Contact: Masahiro Murai, Executive Director TEL: 06-6928-2331

## Support for Regions Affected by the East Japan Great Earthquake

Firstly, we would like to express our deepest sympathies for the people who have suffered as a result of the East Japan Great Earthquake. We pray that those who have lost their lives will find peace and that the affected regions recover as soon as possible.

The following concerns details of the support provided by the Milbon Group to the regions affected by the East Japan Great Earthquake.

Details

Details of support

provide additional support.

In order to assist with the rescue activities and recovery work, we have donated a total of 10 million yen to the responsible donations offices at local authorities in Miyagi, Iwate and Fukushima prefectures, which suffered particularly severe damage as a result of the East Japan Great Earthquake. We also plan to make a separate collection for personal donations from Milbon employees, and use this to

We pray for the earliest possible rescue of missing persons, for the earliest possible recovery of the affected regions and for the health of all concerned.