

November 7, 2011

To Whom It May Concern

Company Name: Milbon Co., Ltd.

Title of Representative: Ryuji Sato, Representative Director and President (Code Number: 4919 – First Section of the Tokyo Stock Exchange)

Contact: Masahiro Murai, Executive Director

TEL: 06-6928-2331

Announcement of the Passing Away of the Chairman of the Board of Directors

Mr. Ichiro Konoike, Chairman of the Board of Directors of the company, passed away on November 5, 2011 (Saturday).

We express our sincere gratitude for your cordial friendship during his life and inform you of the circumstances as follows.

Ichiro Konoike

Chairman of the Board of Directors, Milbon Co., Ltd.

Date of birth : December 31, 1937 (Age upon passing away: 73 years old)

Place of birth : Tokushima Prefecture Date of passing away : November 5, 2011

Cause : Pneumonia

(Reference)

Biography : May 1971 Representative Director and President

March 2008 Chairman and Representative Director March 2010 Chairman of the Board of Directors

The overnight vigil and funeral were held with close relatives only in attendance.

The holding of a farewell service is planned for a later date. We shall make a further announcement with regard to the date, time, place and other details of this service.

< Inquiries concerning this matter >

Human Resources and General Affairs Department, Management Division (Tel: 06-6928-2331)