

Consolidated Financial Results for the Three Months Ended March 31, 2018 [Japanese GAAP]

April 27, 2018

TEL: +81-3-3517-3915

Tokyo Stock Exchange, First Section

4919 URL http://www.milbon.co.jp Code No .:

Ryuji Sato, President and CEO Representative: Inquiries: Masahiro Murai, Managing Director Scheduled filing date for quarterly report: May 11, 2018

Scheduled starting date of dividend payments: -Preparation of supplementary materials on the quarterly results: Yes Holding of an explanatory meeting on the quarterly results: None

Milbon Co., Ltd.

(Amounts of less than one million yen have been omitted.)

1. Consolidated financial results for the three months ended March 31, 2018 (January 1, 2018 - March 31, 2018)

| (1) Consolidated operating results | | | | | | (1 creentag | cs snow year-or | i-year changes.) |
|------------------------------------|-------------|-------|-------------|----------|-------------|-------------|---------------------------|----------------------|
| | Net | sales | Operatin | g income | Ordinary | y income | Profit attributa of pa | able to owners arent |
| | Million yen | % | Million yen | % | Million yen | % | Million yen | % |
| Three months ended March 31, 2018 | 7,789 | - | 1,390 | - | 1,208 | - | 1,074 | - |
| Three months ended March 20, 2017 | 6,898 | 2.8 | 786 | (14.9) | 717 | (11.8) | 538 | (1.5) |

Three months ended March 31, 2018: 1,118 million yen [-%] Three months ended March 20, 2017: 838 million yen [92.9%] (Note) Comprehensive income

| | Basic earnings per share | Diluted earnings per share |
|-----------------------------------|--------------------------|----------------------------|
| | Yen | Yen |
| Three months ended March 31, 2018 | 32.83 | - |
| Three months ended March 20, 2017 | 16.44 | - |

Equity in earnings (losses) of affiliates Three months ended March 31, 2018: 0 million yen Three months ended March 20, 2017: - million yen (Reference)

(Notes)

Name of registrant:

1. As of the fiscal year ended December 31, 2017, the Company changed its fiscal year end from December 20 to December 31. For the consolidated accounting, overseas consolidated subsidiaries changed their fiscal year end from September 30 to December 31. Therefore, year-on-year changes are not stated for the three months ended March 31, 2018, because the three month period under review (January 1, 2018 to March 31, 2018) differs from that of the previous three month period (December 21, 2016 to March

2. On January 1, 2018, the Company conducted a stock split at a ratio of two shares for every one share of common stock. Accordingly, basic earnings per share was calculated on the assumption that the stock split was conducted at the beginning of the previous fiscal year.

(2) Consolidated financial position

| | Total assets | Net assets | Equity ratio |
|-------------------------|--------------|-------------|--------------|
| | Million yen | Million yen | % |
| As of March 31, 2018 | 36,392 | 31,368 | 86.2 |
| As of December 31, 2017 | 37,642 | 31,103 | 82.6 |

(Reference) As of March 31, 2018: 31,368 million yen As of December 31, 2017: 31,103 million yen Equity

2. Payment of dividends

| | | Annual dividends | | | | |
|--|--------------------|--------------------|--------------------|--------------------|-------|--|
| | End of 1st quarter | End of 2nd quarter | End of 3rd quarter | End of fiscal year | Total | |
| | Yen | Yen | Yen | Yen | Yen | |
| Year ended December 31, 2017 | - | 40.00 | - | 52.00 | 92.00 | |
| Year ending December 31, 2018 | - | | | | | |
| Year ending December 31, 2018 (forecast) | | 24.00 | - | 24.00 | 48.00 | |

(Note) Changes to latest dividends forecast: None

(Note) On January 1, 2018, the Company conducted a stock split at a ratio of two shares for every one share of common stock. Regarding dividends for the end of 2nd quarter and the end of fiscal year for the fiscal year ending December 31, 2018 (forecast), the amount is stated by taking this stock split into account.

3. Consolidated operating forecasts for the fiscal year ending December 31, 2018 (January 1, 2018 - December 31, 2018)

(Percentages show year-on-year changes.)

| | Net : | sales | Operatin | g income | Ordinary | y income | | ibutable to of parent | Basic earnings per share |
|-------------------------------|-------------|-------|-------------|----------|-------------|----------|-------------|-----------------------|--------------------------|
| | Million yen | % | Million yen | % | Million yen | % | Million yen | % | Yen |
| Year ending December 31, 2018 | 34,000 | - | 5,740 | - | 5,270 | - | 3,990 | - | 121.87 |

(Note) Changes to latest performance forecasts: None

(Notes)

1. The fiscal year ended December 31, 2017 is an irregular accounting period. Results are for the 12 months plus 11 days from December 21, 2016 to December 31, 2017. For the consolidated accounting, financial results for overseas consolidated subsidiaries are their respective individual results for the 15-month period from October 1, 2016 to December 31, 2017. Therefore, year-on-year changes are not stated.

2. On January 1, 2018, the Company conducted a stock split at a ratio of two shares for every one share of common stock. Accordingly, basic earnings per share was calculated on the assumption that the stock split was conducted at the beginning of the previous fiscal year.

*Notes

(1) Significant changes in subsidiaries during the period

(changes in specified subsidiaries resulting in the change in the scope of consolidation) : None

New: 0 companies (Company name:) Exclude: 0 companies (Company name:)

(2) Application of accounting methods specific to the preparation of quarterly consolidated financial statements: No

(3) Changes in accounting policies, changes in accounting estimates and retrospective restatements

1) Changes in accounting policies due to amendment to the

accounting standards, etc. : None
2) Changes in accounting policies other than those in 1) above : None
3) Changes in accounting estimates : None
4) Retrospective restatements : None

(4) Number of shares issued (common stock)

1) Number of shares issued at the end of the period (including treasury shares)

2) Number of treasury shares at the end of the period

3) Average number of shares during the period (cumulative)

| As of March 31, 2018 | 33,117,234 shares | As of December 31, 2017 | 33,117,234 shares |
|-----------------------------------|-------------------|--------------------------------------|-------------------|
| As of March 31, 2018 | 376,996 shares | As of December 31, 2017 | 376,572 shares |
| Three months ended March 31, 2018 | 32,740,412 shares | Three months ended March 20, 2017 | 32,743,298 shares |

(Note) On January 1, 2018, the Company conducted a stock split at a ratio of two shares for every one share of common stock. Accordingly, the number of shares issued at the end of the period, the number of treasury shares at the end of the period, and the average number of shares during the period were calculated on the assumption that the stock split was conducted at the beginning of the previous fiscal year.

Operating forecasts and other statements regarding the future presented in these materials are based on information currently available and certain assumptions deemed to be reasonable, and actual performance may differ substantially due to various factors.

^{*}These financial statements are not subject to the review of the quarterly financial statements by a certified public accountant or an audit corporation.

^{*}Explanation on the appropriate use of operating forecasts and other special instructions

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1. Qualitative Information on Consolidated Results for the Current Period

(1) Explanation on operating results

Starting in the previous fiscal year, the Company changed its fiscal year end from December 20 to December 31. Additionally, the Company's consolidated subsidiaries changed their fiscal year end from September 30 to December 31. These changes give the Company and all of its consolidated subsidiaries the same fiscal year end. While the first quarter of the fiscal year under review covers the three month period from January 1, 2018 to March 31, 2018, the first quarter of the previous fiscal year covered the three month period from December 21, 2016 to March 20, 2017 (for consolidated subsidiaries, the period of October 1, 2016 to December 31, 2016). Therefore, year- on-year comparisons are not stated.

During the three month period ended March 31, 2018, the Japanese economy continued on a moderate recovery trend as personal consumption picked up amid improvement in the employment environment. The global economy is also generally on a recovery trend. However, the overall economic outlook is uncertain, owing to factors such as unstable operation of the U.S. administration, and concerns over downward revisions to corporate earnings owing to the influence of the strong yen.

Amid this environment, the Milbon Group is working with salons premised on the goal of "aiming to improve labor productivity by supporting lifetime hair designers who fulfill 'lifetime beauty' and enhance its dual time values."

During the three month period ended March 31, 2018, the upgraded version of Aujua released in November 2017 was very well received by the market. Also, returns of the previous version of Aujua, which was scheduled to be discontinued as of March 31, 2018, were much lower than expected, and this resulted in pushing up gross profit. The "milbon" brand, targeting the global market, also progressed steadily in salons, and the premium brand remained strong. In overseas markets, the East Asian region continued to grow steadily.

As a result of the above efforts, consolidated net sales during the three month period ended March 31, 2018 amounted to 7,789 million yen, operating income was 1,390 million yen, ordinary income was 1,208 million yen, and profit attributable to owners of parent was 1,074 million yen.

Breakdown of net sales by product category and breakdown of net sales into domestic and overseas sales are shown below:

[Breakdown of consolidated net sales by product category]

(Unit: Million yen)

| Product category | Three mor March 2 | | | nths ended 31, 2018 | Increase (decrease) | Year-on-year |
|-------------------------|----------------------|-----------|--------|------------------------|------------------------|--------------|
| 1 Toduct Category | Amount | Ratio (%) | Amount | Ratio (%) | amount | change (%) |
| Hair care products | 3,924 | 56.9 | 4,490 | 57.6 | ı | _ |
| Hair coloring products | 2,667 | 38.6 | 2,905 | 37.3 | - | _ |
| Permanent wave products | 260 | 3.8 | 348 | 4.5 | _ | _ |
| Others | 46 | 0.7 | 45 | 0.6 | _ | _ |
| Total | 6,898 | 100.0 | 7,789 | 100.0 | - | _ |

[Breakdown of net sales into domestic and overseas sales]

(Unit: Million yen)

| | Three mor March 2 | | Three mor March 3 | nths ended 31, 2018 | Increase (decrease) | Year-on-year |
|----------------|----------------------|-----------|----------------------|------------------------|------------------------|--------------|
| | Amount | Ratio (%) | Amount | Ratio (%) | amount | change (%) |
| Domestic sales | 5,856 | 84.9 | 6,479 | 83.2 | - | - |
| Overseas sales | 1,041 | 15.1 | 1,310 | 16.8 | _ | _ |
| Total | 6,898 | 100.0 | 7,789 | 100.0 | _ | - |

(2) Explanation on financial position

Total assets at the end of the three month period ended March 31, 2018 decreased by 1,249 million yen compared to the end of the previous fiscal year to 36,392 million yen.

Current assets decreased by 1,271 million yen compared to the end of the previous fiscal year to 14,835 million yen. This was mainly due to the 445 million yen decrease in cash and deposits, the 1,459 million yen decrease in notes and accounts receivable - trade, the 523 million yen increase in merchandise and finished goods and the 142 million yen increase in raw materials and supplies.

Non-current assets increased by 22 million yen compared to the end of the previous fiscal year to 21,557 million yen.

Current liabilities decreased by 1,590 million yen compared to the end of the previous fiscal year to 4,404 million yen. This was mainly due to the 1,050 million yen decrease in accounts payable - other, the 322 million yen decrease in income taxes payable, the 277 million yen decrease in provision for sales returns and the 320 million yen increase in provision for bonuses.

Non-current liabilities increased by 75 million yen compared to the end of the previous fiscal year to 619 million yen.

Net assets increased by 265 million yen compared to the end of the previous fiscal year to 31,368 million yen. This was due mainly to the 223 million yen increase in retained earnings and the 135 million yen increase in valuation difference on available-for-sale securities attributable to factors such as higher prices of listed stocks.

As a result, the equity ratio changed from 82.6% at the end of the previous fiscal year to 86.2%. Net assets per share based on the total outstanding shares as of the end of the period under review increased from 949.99 yen per share at the end of the previous fiscal year to 958.11 yen per share.

(3) Explanation on forward-looking statements including consolidated operating forecasts In terms of the full-year forecast there are no changes to the previous consolidated operating forecasts, which were announced on February 24, 2018.

2. Quarterly Consolidated Financial Statements and Main Notes

(1) Quarterly Consolidated Balance Sheets

| | | (Thousand ye |
|--|---------------------------|------------------------|
| | Previous Fiscal Year | Current First Quarter |
| | (As of December 31, 2017) | (As of March 31, 2018) |
| Assets | | |
| Current assets | | |
| Cash and deposits | 6,164,763 | 5,718,843 |
| Notes and accounts receivable - trade | 5,076,624 | 3,617,430 |
| Merchandise and finished goods | 2,991,885 | 3,515,389 |
| Work in process | 57,709 | 69,723 |
| Raw materials and supplies | 1,025,671 | 1,168,319 |
| Deferred tax assets | 458,893 | 463,112 |
| Other | 450,693 | 378,049 |
| Allowance for doubtful accounts | (119,553) | (95,842) |
| Total current assets | 16,106,686 | 14,835,024 |
| Non-current assets | | |
| Property, plant and equipment | | |
| Buildings and structures, net | 6,861,729 | 6,818,810 |
| Machinery, equipment and vehicles, net | 2,169,817 | 2,071,119 |
| Land | 5,029,802 | 5,028,133 |
| Construction in progress | 12,981 | 40,420 |
| Other, net | 552,412 | 617,330 |
| Total property, plant and equipment | 14,626,742 | 14,575,814 |
| Intangible assets | 943,654 | 1,003,166 |
| Investments and other assets | | |
| Investment securities | 4,748,113 | 4,779,398 |
| Net defined benefit asset | 275,188 | 275,040 |
| Deferred tax assets | 9,750 | 11,465 |
| Other | 996,332 | 976,918 |
| Allowance for doubtful accounts | (63,862) | (63,862) |
| Total investments and other assets | 5,965,522 | 5,978,960 |
| Total non-current assets | 21,535,919 | 21,557,941 |
| Total assets | 37,642,605 | 36,392,966 |
| Liabilities | | |
| Current liabilities | | |
| Accounts payable - trade | 1,145,987 | 1,066,499 |
| Accounts payable - other | 2,535,084 | 1,484,906 |
| Income taxes payable | 786,252 | 464,117 |
| Provision for sales returns | 292,501 | 14,985 |
| Provision for bonuses | 318,617 | 638,765 |
| Other | 916,809 | 735,541 |
| Total current liabilities | 5,995,253 | 4,404,816 |
| Non-current liabilities | | |
| Net defined benefit liability | 47,859 | 54,366 |
| Deferred tax liabilities | 411,511 | 480,401 |
| Other | 84,614 | 84,689 |
| Total non-current liabilities | 543,986 | 619,457 |
| Total liabilities | 6,539,239 | 5,024,273 |

| | | (Thousand yen) |
|---|--|--|
| | Previous Fiscal Year (As of December 31, 2017) | Current First Quarter (As of March 31, 2018) |
| Net assets | | |
| Shareholders' equity | | |
| Capital stock | 2,000,000 | 2,000,000 |
| Capital surplus | 200,066 | 200,310 |
| Retained earnings | 27,756,292 | 27,979,891 |
| Treasury shares | (554,227) | (556,209) |
| Total shareholders' equity | 29,402,131 | 29,623,993 |
| Accumulated other comprehensive income | | |
| Valuation difference on available-for-sale securities | 1,332,021 | 1,467,999 |
| Foreign currency translation adjustment | 381,392 | 293,209 |
| Remeasurements of defined benefit plans | (12,178) | (16,510) |
| Total accumulated other comprehensive income | 1,701,234 | 1,744,699 |
| Total net assets | 31,103,366 | 31,368,692 |
| Total liabilities and net assets | 37,642,605 | 36,392,966 |

(2) Quarterly Consolidated Statements of Earnings and Consolidated Statements of Comprehensive Income Quarterly Consolidated Statements of Earnings

Three Months Ended March 20, 2017 and March 31, 2018

| | | (Thousand yen) |
|---|---|---|
| | Three Months Ended March 20, 2017 (December 21, 2016 - March 20, 2017) | Three Months Ended March 31, 2018 (January 1, 2018 - March 31, 2018) |
| Net sales | 6,898,132 | 7,789,729 |
| Cost of sales | 2,354,086 | 2,238,017 |
| Gross profit | 4,544,046 | 5,551,711 |
| Selling, general and administrative expenses | 3,757,392 | 4,161,636 |
| Operating income | 786,653 | 1,390,075 |
| Non-operating income | | |
| Interest income | 1,937 | 1,672 |
| Dividend income | _ | 192 |
| Share of profit of entities accounted for using equity method | _ | 764 |
| Foreign exchange gains | 37,257 | _ |
| Company house defrayment income | 16,120 | 14,900 |
| Other | 4,037 | 5,576 |
| Total non-operating income | 59,352 | 23,105 |
| Non-operating expenses | | |
| Sales discounts | 121,409 | 148,648 |
| Foreign exchange losses | - | 55,554 |
| Depreciation | 7,177 | _ |
| Other | 11 | 79 |
| Total non-operating expenses | 128,597 | 204,282 |
| Ordinary income | 717,408 | 1,208,898 |
| Extraordinary income | | |
| Gain on sales of non-current assets | _ | 9 |
| Gain on sales of investment securities | - | 305,980 |
| Total extraordinary income | _ | 305,990 |
| Extraordinary losses | | |
| Loss on retirement of non-current assets | 507 | 338 |
| Total extraordinary losses | 507 | 338 |
| Profit before income taxes | 716,901 | 1,514,551 |
| Income taxes - current | 206,167 | 435,335 |
| Income taxes - deferred | (27,500) | 4,359 |
| Total income taxes | 178,667 | 439,694 |
| Profit | 538,234 | 1,074,856 |
| Profit attributable to owners of parent | 538,234 | 1,074,856 |

Quarterly Consolidated Statements of Comprehensive Income Three Months Ended March 20, 2017 and March 31, 2018

| Timee Month's Ended March 20, 2017 and March 31, 2 | | (Thousand yen) |
|--|---|---|
| _ | Three Months Ended March 20, 2017 (December 21, 2016 - March 20, 2017) | Three Months Ended March 31, 2018 (January 1, 2018 - March 31, 2018) |
| Profit | 538,234 | 1,074,856 |
| Other comprehensive income | | |
| Valuation difference on available-for-sale securities | 117,595 | 135,978 |
| Foreign currency translation adjustment | 189,774 | (88,182) |
| Remeasurements of defined benefit plans, net of tax | (7,178) | (4,331) |
| Total other comprehensive income | 300,191 | 43,464 |
| Comprehensive income | 838,426 | 1,118,321 |
| Comprehensive income attributable to | | |
| Comprehensive income attributable to owners of parent | 838,426 | 1,118,321 |
| Comprehensive income attributable to non-controlling interests | - | - |

(3) Notes regarding quarterly consolidated financial statements

(Notes regarding going concern assumption)

None

(Notes in case of any significant changes in shareholders' equity)

None

(Segment information, etc.)

The Company omits information on business segments, as it is engaged in the production and distribution of hair-care products and related merchandise, all of which are deemed to belong to a single business segment.